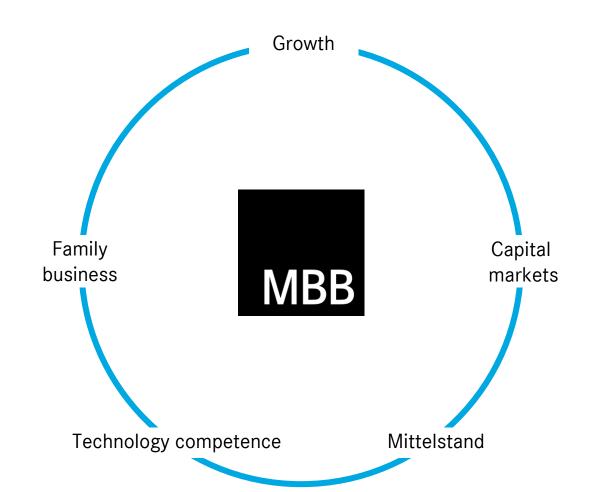


# Company presentation

MBB SE US West Coast & New York City Roadshow 9 - 11 October 2017

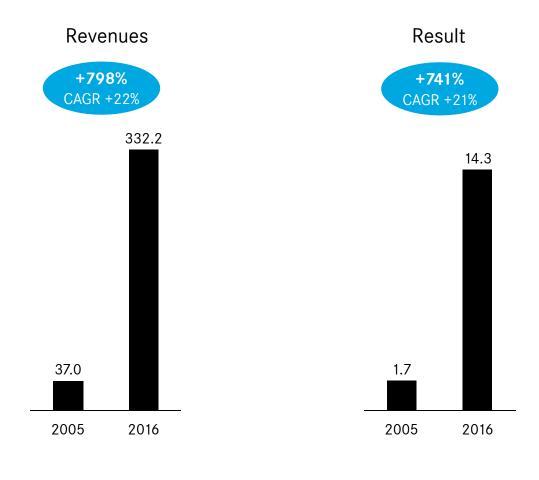


Mission: As a listed family business, MBB generates exceptional revenues and value growth through technological expertise



2

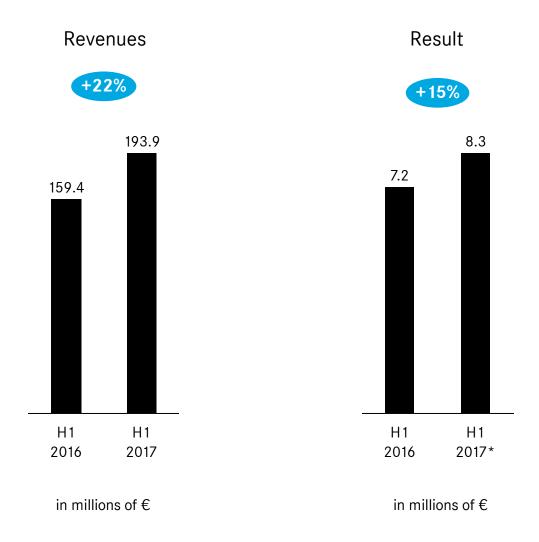




in millions of €

in millions of €





<sup>\*</sup> Partial disposal of the shareholding in Aumann AG with effective date 31 March 2017. Accordingly, the minority share increases from Q2 onwards.

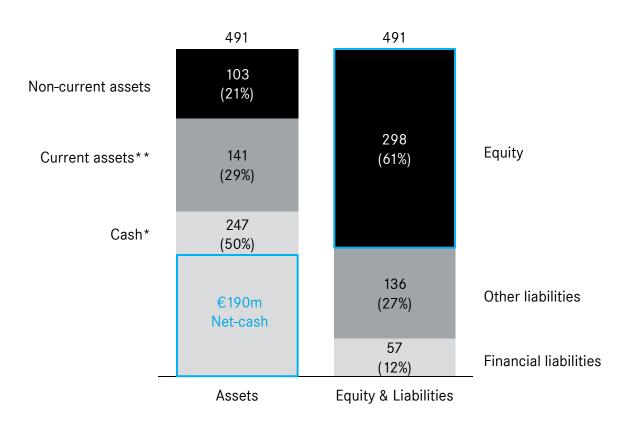




<sup>\*</sup> Partial disposal of the shareholding in Aumann AG with effective date 31 March 2017. Accordingly, the minority share increases from Q2 onwards.



in millions of €

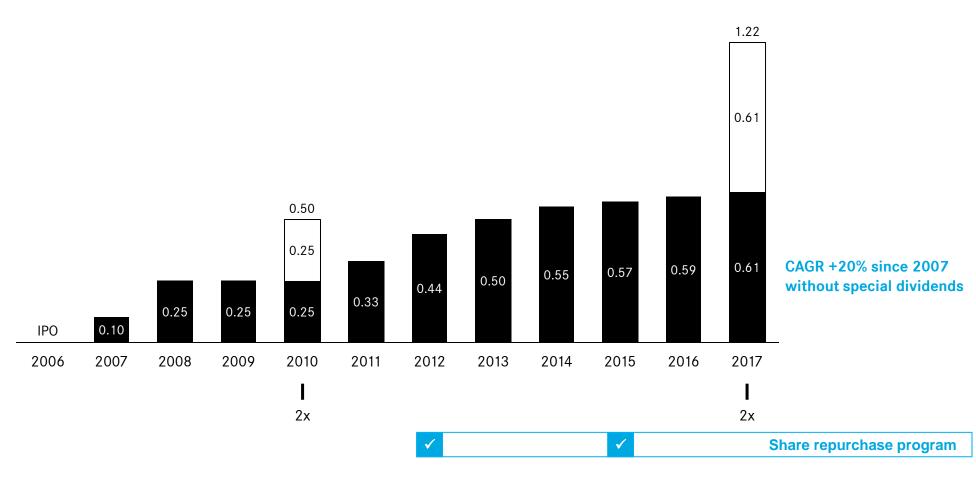


\*\* without cash

<sup>\*</sup> Liquidity & securities & gold

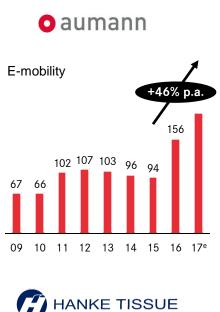


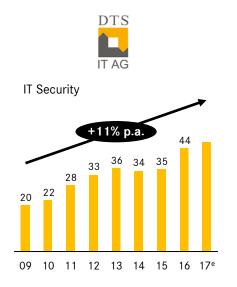
## Dividend payments in € per share

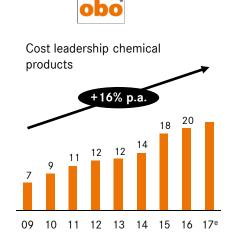


## Double digit growth due to focus on trends

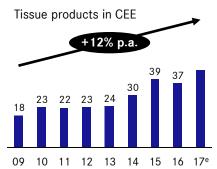
# Revenue development

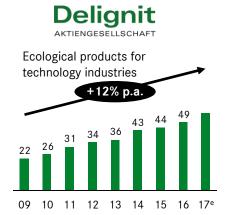














# Strategic portfolio management with focus on megatrends



## Megatrend



**Ecological sustainability** 



Digitalisation



Globalisation

## Some numbers

32 million EVs sold in 2025

% achievement of CO<sub>2</sub> reduction target by lightweight structures

122 Cyber Security spending 2017 (in bn USD)

750 recent valuation of mattress start-up Casper (in m USD)

vs. tissue paper consumption in CEE compared to the US (in kg)

MBB portfolio strategy

**Aumann** as market leader for e-mobility solutions

**Delignit** as leading supplier of ecological products for technology industries

**DTS** as leading IT service provider of Cyber Security solutions

**CTF** as leading mattress supplier focussing on e-commerce retailers

Hanke Tissue as a market leader in Poland continuously increasing capacity

23

## Aumann – a pioneer of the e-mobility revolution with potential to dominate the market



### Aumann AG



- Pioneer of e-mobility revolution
  based on leading modular mechanical engineering
- Outstanding technology for e-mobility through decades of experience in winding and automation
- Long-standing partnership with OEMs/Tier-1s with large installed base around the globe

## Revenue development and MBB's investment strategy

~€500m

## Future Strategy

~€500m revenues in 2021 with 75% of e-mobility share

Capacity increase based on organic growth and strategic M&A

Internationalisation

Maintain technological leadership

>€200m (

### 2017

IPO to strengthen growth potential; MBB remains long term majority shareholder (53.6%)

2016

Capital increase in kind made Mr Wojtynia group shareholder as a result of integrated e-mobility solution offering

2015

Acquisition of 75% of Aumann entities i.e. core processes for e-mobility from Mr Wojtynia

**2013** 

Greenfield investment in engineering and manufacturing site in China

€107m

### 2012

Acquisition of CLAAS Fertigungstechnik based on MBB's reputation

## DTS - a class of its own in Cyber Security



### DTS IT AG



- Leading edge Cyber Security solutions portfolio developed by industry renown specialist engineers
- Long standing loyal vendor partnerships with direct access to top level executives
- Wide blue chip customer base with high level of cyber protection requirements

## Revenue development and MBB's investment strategy

€100m

## Future Strategy

€100m revenues based on organic growth and M&A

Boost managed security services

Increase recurring revenues from cloud based services

~€50m

#### 2017

Recurring revenues from cloud based services >25%

2016

Acquisition of datacenter premises

2013

Strategic focus on Cyber Security

2011

Partnership with Palo Alto Networks

2010

Acquisition of ICSmedia without dilution of MBO team

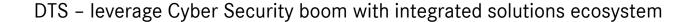
2009

Strategy shift from co-location to private cloud service offerings

€20m (

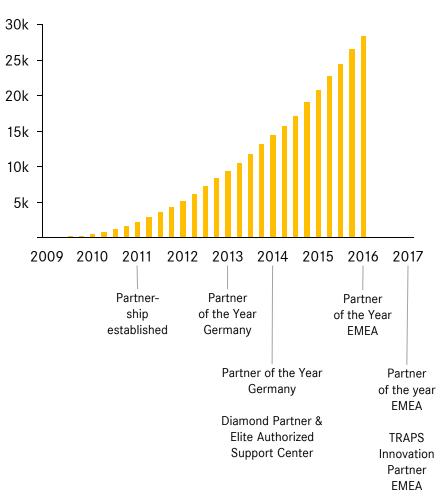
#### 2008

Acquisition by MBB (80%) together with Mgt. (20%)





# Vendor relationship with Palo Alto Networks Number of Palo Alto customers and collaboration with DTS



# DTS' ecosystem of integrated security solutions

Palo Alto Networks (incl. cloud-based solutions from DTS datacenter)

proofpoint

LogRhythm

gemalto (cloud-based solution from DTS datacenter)

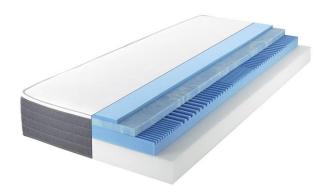
apsec data encryption (German origin)

Q-Group (German origin)

# CTF – first mover in full service offering for e-commerce mattress retailers



## CT Formpolster GmbH



- In-depth mattress development know-how with award-winning products in important consumer tests
- Unique offering for e-commerce retailers based on product and process know-how
- Used to automotive standards and processes as highest prove for traceable quality

## Revenue development and MBB's investment strategy

Future Strategy

Further expand business for e-commerce retail customers

Also attract offline customers for drop-shipping offering

Development of new award-winning mattress models

~€28m • 2017

2015

2013

€50m

Drop-shipping of ~150k orders to end consumers

New factory for mattresses production and logistics

**2014**Start of drop-shipping service to end consumers

Strategic focus on mattresses for e-commerce

2010/2011
Shift from automotive to mattress focus; new product development

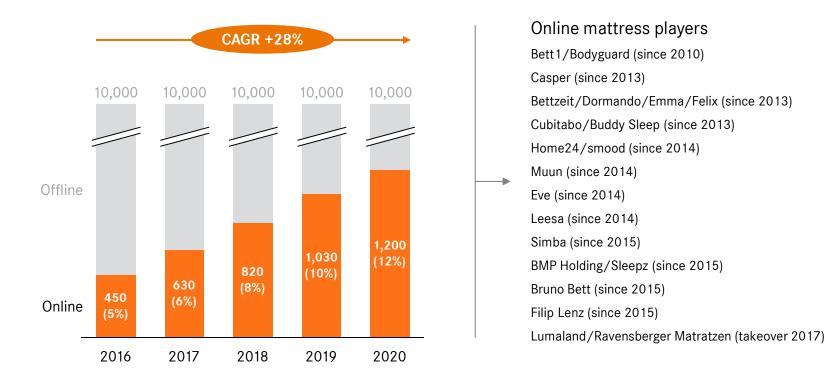
€18m • 2010

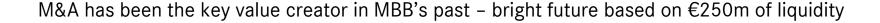
Acquisition from Continental based on MBB's reputation





# Estimated revenues bedding industry in Germany in millions of €





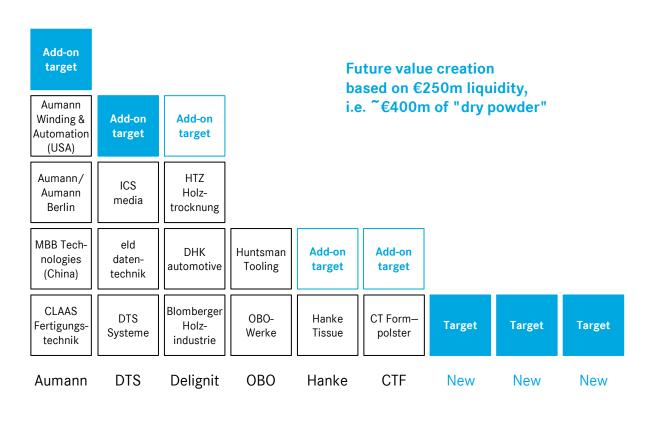




# Today's valuation €600m - €800m

... based on:

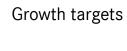
Strategic portfolio management Investments in organic growth 20 add-on/standalone acquisitions Selective divestments/IPOs



= Focus areas

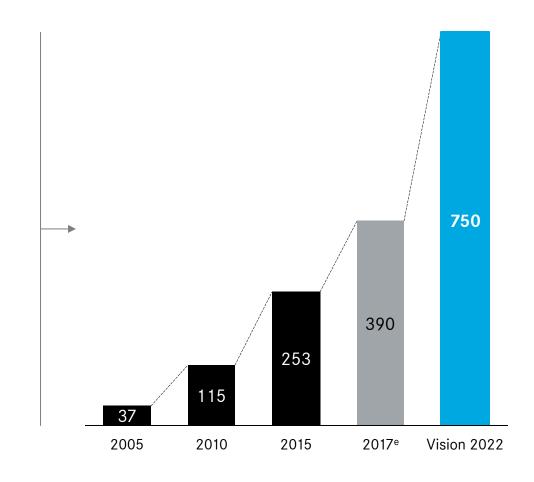
Source: Analyst reports, market cap XETRA







## Revenues in millions of €





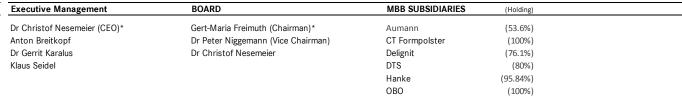
# FINANCIAL CALENDAR

End of fiscal year	30 November 2017 31 December 2017			
Quarterly report Q3.2017				
German Equity Forum, Frankfurt a. M.	27 - 29 November 2017			
Commerzbank Roadshow, US West Coast & New York City	9 - 11 October 2017			
Berenberg & Goldman Sachs 6 <sup>th</sup> German Corporate Conference, Munich	20 September 2017			
Prior Capital Market Conference, Frankfurt a. M.	12 September 2017			
Sector Conference Commerzbank, Frankfurt a. M.	30 August 2017			
Annual General Meeting	28 June 2017			
Goldman Sachs Small & Mid Cap Symposium, London	10 May 2017			
8 <sup>th</sup> DVFA, Frankfurt a. M.	08 May 2017			
23 <sup>rd</sup> MKK, Munich	27 April 2017			
Metzler Small & Mid Cap Conference, Frankfurt a. M.	29 March 2017			

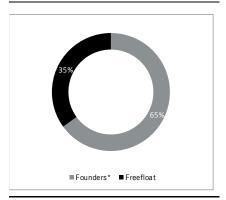
## **FACTSHEET**

### COMPANY

MBB SE is a medium-sized family business which is growing organically as well as acquisition based since its foundation in 1995. At the core of our business model is the long-term value enhancement of subsidiaries and the group as a whole. From the very beginning, the business model showed above-average profitability - substantial growth and sustainable returns will continue to be our goal.



#### SHAREHOLDER STRUCTURE



<b>KEY FIGURES</b> (in million of €)	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Revenue	114	199	81	100	110	205	228	237	253	332
EBITDA	21.2	19.5	7.9	-3.2	9.2	24.6	22.7	22.0	24.8	30.4
EBIT	14.4	14.4	5.0	-7.0	5.7	19.7	17.2	15.9	18.0	22.3
Group earnings	13.6	8.0	3.5	-6.8	3.3	13.6	13.5	13.2	11.7	14.3
Operating Cashflow	6.5	9.1	1.6	7.5	7.1	19.9	12.7	14.6	22,7	32,2
EPS in €	2.07	1.22	0.54	-1.04	0.51	2.11	2.09	2.01	1.79	2.16
DPS in €	0.10	0.25	0.25	0.50	0.33	0.44	0.50	0.55	0.57	0.59
Total Assets	131.9	139.9	101.9	91.7	85.8	148.7	177.2	196.7	222.6	266.5
Equity	50.5	54.3	55.6	47.4	45.7	57.4	67.8	78.6	87.7	98.4
Equity ratio	38.3%	38.8%	54.5%	51.7%	53.3%	38.6%	38.3%	39.9%	39.4 %	36.9 %
Net Debt (-) / Net Cash (+)	0.8	-1.0	10.7	14.8	13.7	31.5	23.8	24.3	8.1	22.2
Employees	1,792	1,827	1,122	665	714	998	1,066	1,146	1,343	1,477

#### CONTACT

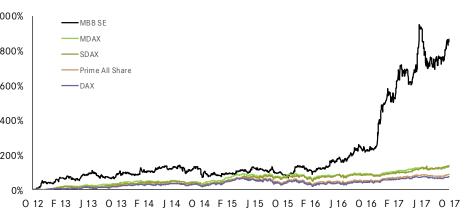
MBB SE Joachimsthaler Straße 34 10719 Berlin Germany

Tel: +49-30-844-153-30 Fax: +49-30-844-153-33 request@mbb.com www.mbb.com

#### SHARE DATA



#### SHARE PRICE DEVELOPMENT (5 years)



\* Founders of MBB SE: Gert-Maria Freimuth and Dr Christof Nesemeier

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